



the Hobby Horse Quilt Shoppe

www.thehobbyhorsequiltshoppe.com

Important Dates

Monday May 21st ~ Closed

Canada Day (July 1st) ~ Closed

Civic Holiday (August 6th) ~ Closed

Spring Fling

April 25th to April 29th

Anniversary Sale

June 4th to June 10th

Lots of Parking Available

Air-Conditioned

A Stunning Block of the Month Program!



What better combination can there be than Marti Michell's Jamestown Sampler Quilt and Northcott Silk's StoneHenge Fabric Collection. Based on Marti's templates A & C and Log Cabin Ruler. Although not absolutely required, they will make this project a snap to do and are sold separately! This is a 12 month program. At the beginning of every month you will be able to pick up your package of goodies. Cost per Month is \$24.95 plus a Onetime \$25 Start-Up Fee. Pay for all 12 Months (\$299.40) and we will wave the Start-up Fee. Available Immediately!

Spring Class Pass

Available

Just \$75

Register for as many classes (sorry Clubs not included) as you wish in this newsletter.

The Hobby Horse Quilt Shoppe

R.R. # 5, 12707 9th Line, Georgetown, Ontario Canada L7G 4S8

Local:905-877-9292 Toll Free: 800-565-5366

www.thehobbyhorsequiltshoppe.com



The Hobby Horse Quilt Shoppe Spring/Summer 2012 Newsletter



April Demos

Marti Michell

Template Demo
Saturday April 28th
2:00 pm



May Classes & Demos

Tree Lot

Saturday May 5th
10:00 am – 4:00 pm
\$28 + pattern
Teacher: Debbi
Grab your green scraps to create this wonderful cottage lap quilt.

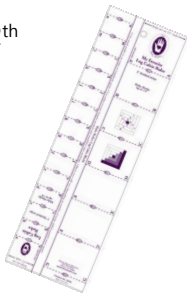


Binding Demo

Sunday May 6th
1:00 pm

Marti Michell Log Cabin Ruler Demo

Saturday May 12th
1:00 pm



Beginner's 101

Tuesday May 15th, 29th & June 12th
7:00 pm – 9:00 pm
\$28

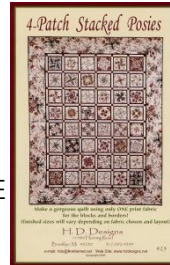
Teacher: Gail

Learn the basics of hand piecing and quilting while making a tabletopper.

June Classes & Demos

4 Patch Stacked Posies

Saturday June 2nd
10:00 am – 4:00 pm
\$28 + pattern
Teacher: Elaine
Make this gorgeous quilt using only ONE print fabric for the blocks and border!



Iron Caddy

Sunday June 3rd
1:00 pm – 4:00 pm
\$14

Teacher: Elaine

Make an iron caddy for transporting your iron to and from class.

Rotary Cutting Basics Demo

Wednesday June 6th
1:00 pm



Beginner Piecing by Machine

Friday June 1st & 15th
7:00 pm - 9:00 pm
\$28

Teacher: Debbi

Learn some of the basics of piecing by machine. Rotary cutting, 1/4" seams etc. Great beginner project.

Squedge

Sunday June 10th
Noon – 4:00 pm
\$18 + ruler

Teacher: Debbi

Use an 18 degree ruler to create kaleidoscope table runner.

Paper Piecing Demo

Saturday June 16th
2:00 pm

Working with Wool

Saturday June 23rd
2:00 pm – 4:00 pm
\$14

Teacher: Gail

Learn all the tricks for working with wool as you create a small project.

Winter Woolies Flannels by Maywood Studio



Classic Designs!

Great Selection!

\$14.98 by the metre



Hello Everyone,

As many of you are aware, this year marks our 30th Anniversary. Who would have known back in 1982, when I opened the store that we would be here celebrating thirty years of fun and laughter! In order to add to the excitement, we decided to do a bit of changing and updating.

First, our 30 year old logo got a makeover. Now, our new "Hobby Horse" will appear proudly on all of our information, newsletters and website. A wonderful graphic designer worked with us to create a new updated look that captured the spirit of The Hobby Horse. A new brochure has been made that highlights special events for the year. As of July 1st, The Hobby Horse will be changing it's hours of operation. Alf and the kids have finally convinced me that I need a day off. The Hobby Horse IS NOT CLOSING. Beginning July 1st, we will no longer be open on Mondays. We will also be changing our Tuesday through Saturday hours to 10:00 a.m. to 5:30 p.m. Sunday hours remain the same.

During our Anniversary celebrations, we will be having a Late Evening Madness Sale on the Friday Evening. On Saturday afternoon, a Sample Auction will be held. Great deals on samples! I have an "In" with a great Auctioneer! In August, as kits sell out, we'll be selling our beloved samples through our website. Now isn't that a great way to start Christmas Shopping!

Starting on the Spring Fling Weekend and lasting until Labour Day weekend every time you come in and make a purchase at the Hobby Horse, you earn a ballot for a very special draw. At the end of the summer, one lucky customer will have their name drawn for an Antique Treadle Sewing Machine. This is my way of saying thank you for thirty wonderful years.

Gail

Come Celebrate Spring 15% off all Fabrics

Buy 2 Books & Get a 3rd Book Free (3rd book is to be lesser or equal value to the first two books)
Buy 2 Patterns & Get a 3rd Pattern Free (3rd pattern is to be lesser or equal value to the first two pattern)

Prizes Include Two Quilts & Twenty \$10.00 Gift Certificates

Daily Demos of Crayoning

Wednesday April 25th to Sunday April 29th, 2012

Wednesday, Thursday & Saturday 9:30 a.m. to 5:30 p.m.

Friday 9:30 a.m. to 8:00 p.m. and Sunday Noon to 4:00 p.m.

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July Classes & Demos

Little Wallet

Wednesday July 4th

1:00 pm – 3:00 pm

\$14 + pattern

Teacher: Gail



Hopper Topper

Saturday July 7th

10:30 am – 1:00 pm

\$14 + pattern

Teacher: Gail

Start with a 12" block or focus fabric and add 4 co-ordinating fabrics to create this elegant table topper.



Twister Quilt

Sunday July 8th & 22nd

Noon – 2:00 pm & Noon – 4:00 pm

\$28 + template

Teacher: Joanne

Learn how

simple piecing,

Simple cutting

and repositioning can create a quilt that will be stunning.



20 Minute Table Runner

Wednesday July 11th

10:30 am – Noon

Free with purchase of kit

Teacher: Gail

Looking for a simple tablerunner to make for quick decorating or gift giving. Then this is for you!

Batting & Interfacings Demo

Wednesday July 11th

1:00 pm

Feel Comfortable with your Sewing Machine

Friday July 13th

6:30 pm – 9:00 pm

\$18

Teacher: Joanne

Come and learn more about your sewing machine while making a table topper.



Round Floor Mat

Saturday July 14th

10:30 am – 2:00 pm

\$14

Teacher: Gail

Six fat quarters are used to create this 36" round floor mat or great for a tabletopper.



Punch Needle

Sunday July 15th

1:00 pm – 3:00 pm

\$14

Teacher: Elaine

Pick one of the many patterns to learn this easy and fun technique.

Placemats & Oven Mitts Demo

Tuesday July 17th

1:00 pm

Tea Cozy

Wednesday July 18th

1:00 pm – 3:00 pm

\$14

Teacher: Debbi

Every teapot deserves a cozy! Our version has an elastic closure. Make more than one or co-ordinate with placemats and oven mitts for shower gifts or hostess gifts.

Leaf Bowl

Friday July 20th

6:30 pm – 9:00 pm

\$18 + pattern

Teacher: Joanne

Combine your scraps

and threads to create a bowl inspired by nature.



Reversible Table Topper

Saturday July 21st

1:00 pm – 5:00 pm

\$18 + pattern

Teacher: Debbi

A dresden plate reversible table topper.

Want to receive a Monthly E-mail telling you what's rocking at The Hobby Horse ?

We'll tell you about new classes, products, and what we've been up to! Your first e-mail will include a \$5.00 coupon to be used at the store on your next purchase! (Coupon valid until September 1st, 2012)

kelly@thehobbyhorsequiltshoppe.com

Fine Dining Placemats

Wednesday July 25th

10:30 am—12:30 pm

\$14 & pattern

Easy to piece placemats. Make a set for every occasion.

Flower Tablemat

Wednesday July 25th

1:30 pm - 4:30 pm

\$14 & pattern

Reversible tablemat shows a flower. Also includes instructions for a silverware



Pillow

Friday July 27th

6:30 pm - 9:30 pm

\$18

Teacher: Joanne

Another class in our "Learn Your Machine" series. In this class you will create a pillow. Different techniques for backs will be shown.



Woolly Critter Sampler

\$31.50

**Four Square Farmhouse
or Yellow Brick**

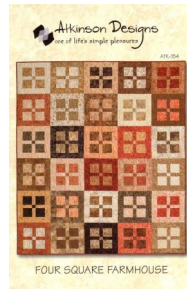
Road Quilt

Saturday July 28th

10:00 am. - 2:00 pm

\$18 & pattern

Teacher: Gail



Choose either quilt to make. Patterns are multi-sized and great classics! Easy instructions.

Machine Quilting

Sunday July 29th

1:00 pm - 4:00 pm

\$30

Teacher: Elaine

Learn the basics of machine quilting.

August Classes & Demos

Fun on the Run Jacket

Wednesday August 1st & 15th

10:30 am - 2:00 pm

\$28 & Pattern

Teacher: Gail

Simple strip

piecing is used

to make this

completely lined and reversible jacket.



Paper Piecing

Wednesday August 8th

10:30 am - 2:30 pm

\$18 & pattern

Teacher: Gail

Learn the

basics of

paper piecing

while making a

flower wallhanging.



Labels Demo

Saturday August 11th

1:00 pm

Panels Demo

Saturday August 11th

2:00 pm

Rugs From Fabric Demo

Saturday August 18th

1:00 pm

TableCloth

Wednesday August 22nd

1:00 pm - 4:00 pm

\$18

Teacher: Gail

With all of the beautiful fabrics available, why not make an one of a kind table cloth. Who said life had to be boring!

What's A Demo and How Do I SignUp?

Our demos are normally 15 to 20 minutes in length. They do not require advance signup and there is no fee involved. Just show up about 10 minutes ahead of the scheduled time. There's nothing else to it.

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Pockets A Plenty

Saturday August 25th

10:00 am - 3:00 pm

\$18 & pattern

Teacher: Debbie

. Make this bag
ets for all your ga



Popsicle Sticks Nap Size



Pattern \$ 8.40

Nap Size Quilt Kit \$55.98

(48" x 64")(front fabrics only)

Show Off Quilt



Pattern \$9.45

Lap Size Quilt Kit \$ 75.45

(52" x 72")(front fabrics only)



Soft Fuse

\$10.50 per
package

First and Easy to Use:
 Trace the design. Remove Soft Fuse from fabric.
 Cut out the shape. Remove paper backing.
 Fuse to background.
 Stitch around edge of shape with machine or hand applied.
 You will love how soft Soft Fuse is!
 More detailed instructions inside!
 20 pieces 8 x 9 inches each

Atlantis by Fabric Freedom

Fat Quarter(18) Bundle: \$ 58.98

By the Metre: \$12.98

Yellow Brick Road Lap Size Quilt Kit \$ 38.98

(front fabrics only, border sold separately) (57" x 75")

Pattern: \$ 8.40



I Spy Quilt



Pattern \$ 8.40
(featured pattern Yellow Brick Road)
Lap Size Quilt Kit \$ 65.98
(57" x 75")(front fabrics only)

Stand and Stow Bag



Pattern \$ 8.40
Kit for Medium Size Bag
(includes Peltex I) \$ 31.50

Spring Wallhanging



Panel \$ 9.30



Dandylions DayDreams II



Fat Quarter(36) Bundle: \$ 116.98
By the Metre: \$12.95
Four Square FarmHouse Lap Size Quilt Kit
\$ 72.98
(58" x 72")(front fabrics only)
Pattern: \$ 8.40

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Pure Velvet by Fabric Freedom

By the Metre: \$12.98

Fat Quarter Bundle (22) \$68.50

Turning Twenty Booklet \$ 11.50



Nighty Night Owl by Viv Eisner

Sweet, cute and whimsical!

By the Metre: \$15.98

Panel (24" x 44") \$ 9.59



Fuschia Fancy

Table Runner

Kit (instructions Included)

\$ 19.98



The Berenstain Bears

Welcome to Bear Country

By the Metre: \$ 15.98

Celebrating 50 years.



Effective July 1st, 2012

Our New Hours of Operation

Tuesday thru Saturday 10:00 a.m. to 5:30 p.m.

Sunday Noon to 4:00 p.m. Closed Mondays

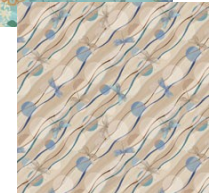
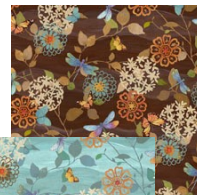
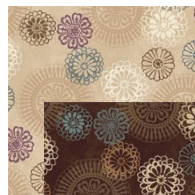
Twistin' Using the Twister



Batik Throw Quilt Kit \$52.98

Kit includes 12 different batiks 12" x wof.
Border sold separately

Fluttering Wings \$15.98/metre



30th Anniversary Celebrations

Monday June 4th to Sunday June 10th

25 % off all Fabrics

Panels ~ Buy 2 Get One Free

(3rd to be of equal or lesser value)

**Friday Evening Madness 7:00 p.m. till 9:30 p.m.
(specially marked fabrics \$2.99 to \$5.99 per metre)**

Saturday Sample Auction ~ 1:00 p.m.



**Re-usable Gift
Bags \$7.98 each**



**Re-usable Satchel
Carry Bag \$ 9.95**



Scissors \$ 4.98



NoteCube \$ 9.95



Drinking Cup Holder \$5.25



Mousepads \$ 9.39